



Director, Parks Program

Parks & Trails New York, the statewide leader in efforts to protect and improve New York's parks, seeks a dynamic organizer/advocate to lead our park program. The program has had several victories, including successfully advocating for the largest infusion of capital funding in the history of state parks, and saving state parks from closing, which brought a new level of visibility to parks and inspired unprecedented grassroots support.

Key Responsibilities

- Work with the Executive Director to organize, activate, and provide leadership for a vocal and effective coalition and broad-based constituency for parks
- Oversee the Park and Trail Partnership Program, a \$500,000 capacity-building grants program for Friends groups
- Work with state park and historic site Friends groups to improve networking and sharing of information and to build their organizational capacity
- Work with park groups and parks agency partners to organize and promote a statewide "I Love My Park" day
- Promote a vigorous agenda on parks issues
- Advocate among opinion leaders and decision makers for improved stewardship and increased and new sources of government and private funding for parks
- Supervise Program Coordinator and Arthur V. Savage Intern

Qualifications

- At least three years of proven, successful experience in organizing and mobilizing a diverse constituency and developing outreach and public education strategies and materials, including electronic communications and working with the media
- Excellent interpersonal skills, including the ability to build consensus and public-private partnerships
- Knowledge of and experience with New York State's legislative and budget processes
- Experience putting on complex, multi-faceted events
- Excellent verbal and written communication skills, with an emphasis on ability to write persuasively and concisely and communicate messages to a variety of audiences and experience giving public presentations
- A self-starter able to work with minimum supervision and thrive in a collaborative and fast-paced office environment
- Ability to undertake some in-state travel with overnight and evening commitments
- A passion for New York's environment and parks