

MAKE A DONATION | SEPTEMBER 2014 | BECOME A MEMBER

Dear Friend -

A briskness in the mornings, the first hint of color on the hillsides, there's no denying fall is fast approaching. While we'll miss summer, fall offers so many opportunities to enjoy the outdoors, from harvest festivals at state parks to trail rides and runs.

Fall is also a great time for starting new things. If your park or trail group has been thinking about launching a new membership campaign or developing a new website or any other project to make it a stronger, more successful organization, be sure to check out our Growing the Grassroots grants program. It just might be the ticket to bring your organization to the next level.

Best,

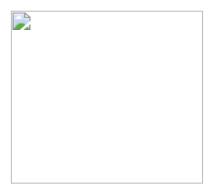
Robin Dropkin Executive Director



PTNY grants available for park and trail groups

PTNY is again offering its Growing the Grassroots Capacity-Building Grants for NYS park and trail groups. Grants of up to \$4,000 will fund activities that help strengthen not-for-profit organizations that steward our precious green spaces.





PARK(ing) Day 2014 - Join us in Albany!

On September 19, PTNY is joining people around the world in turning parking spaces into temporary public parks as part of international PARK(ing) Day.





Trail tourism for canal communities - B3 event comes to Tonawanda

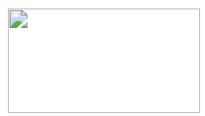
Join us October 14 and 15 at a Bicyclists Bring Business Roundtable and Bike-a-Round in the western New York Erie Canalway Trail communities of Tonawanda and North Tonawanda.





Close the Gaps messages travel length of Canalway Trail

Neither snow nor rain nor sleet prevented PTNY and Albany Bicycle Coalition couriers from delivering Close the Gaps postcards collected on PTNY's Cycling the Erie Canal bike tour to Governor Cuomo.





UTAP a useful tool for evaluating trails

PTNY recently assisted the Friends of Montezuma Heritage Park in central New York in completing the Universal Trail Assessment Process (UTAP) on a local trail. The group's Secretary, Cheryl Longyear, contributed this guest blog on the UTAP experience.





Under Pressure

New developments in the battle to protect the Palisades viewshed indicate that local officials are feeling the pressure. That's all the more reason to add your voice to the campaign to Protect the Palisades.





AmEx a great green partner

PTNY has been getting some terrific advice from a team of American Express marketing and branding experts through the company's Serve2Gether Consulting Challenge. And, the American Express Foundation recently awarded us a \$25,000 seed grant to implement some of that advice.





In memoriam: Jane Clark Chermayeff

We mourn the loss of Jane Clark Chermayeff, long-time PTNY Board member, who passed away July 9. Jane was a curator and planner who dedicated herself to the arts, museums and children, cherishing the quote "life without a swing is a misunderstanding."





Help shape western New York's trail network

The Genesee Transportation Council (GTC) is updating its trails plan for the Genesee Finger Lakes Region and wants your input. This is your opportunity to help further shape a truly regional, interconnected trail network for Monroe, Genesee, Orleans, Livingston, Wyoming, Ontario, Wayne, Seneca, and Yates Counties.





Short Takes

Resources/Awards

Calendar

Global Mural Conference to be held in Erie Canal region in 2016 Fund releases its 50th

Land & Water Conservation **Anniversary Report**

September 19: PARK(ing) Day, coming to a downtown near you NYC named America's Best Cycling City by Bicycling magazine

(GTC) seeks input for its 2040 Long Range Transportation Plan for the Genesee-Finger Lakes region

Genesee Transportation Council September 23: Public hearing regarding proposed casino in Sterling Forest State Park

"Why it makes sense to add biking and walking routes along active rail lines" from StreetsBlog USA

Photos from Erie and Hudson Valley rides posted to Facebook

September Weekends: Hudson River Valley Ramble celebrates the region's history, culture, and natural resources

New Zealand report touts return on investment of protected bike lanes

Bike/ped pioneer and longtime PTNY friend and partner Jeff Olson honored with 2014 Lifetime Achievement **Award**

October 14-15: Bicyclists Bring Business (B3) Roundtable and Bike-a-Round in Tonawanda

Palisades Interstate Park Commission votes to deny access for proposed Sterling Forest casino

UDOT announces new initiative to Close the Gaps and improve safety in national bike/ped network

October 30: Applications due for PTNY's Growing the Grassroots grant program





Protect the green spaces you love for generations to come!



Contact us about joining PTNY's Legacy Society today!

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